

boomerang
one element, infinite possibilities

The idea

In nature that surrounds us, there exist mirriads of identical elements that in turn constitute very different forms. The idea was to design ONE universal shape made of natural materials which can form various objects of everyday life. An element that unites in itself static, ergonomic and aesthetic values, can by way of multiplications and recombinations, provide us with good quality usable items. We designed such an element and we called it boomerang.

Boomerang is a symmetrical shape. Four holes in each arm were placed symmetrically, and five holes in the crown are not in symmetry. Standard thickness of a boomerang is 2 cm. One arm length is approximately 38 cm, inner radius is 12.5 cm, while the outer is 15 cm. Boomerang is made of very fine wood – Croatian oak, or cheaper variant is made of plywood. Finishing and impregnation is done with oil. Weight of one element is 0.45 kg. All fittings are stainless steel (inox).

Concept

Conceptually, this product is a synthesis of a common denominator of many usable items. By combining and stacking the same element, it is possible to assemble a great number of functional objects such as various furniture; armchair, chair, chaise, table, bench, partition, hanger, shelves and the like. The fact that there is a large number of combinations that can be compiled, allows for innovation on the part of the assembler. Boomerang is, therefore, also fun.

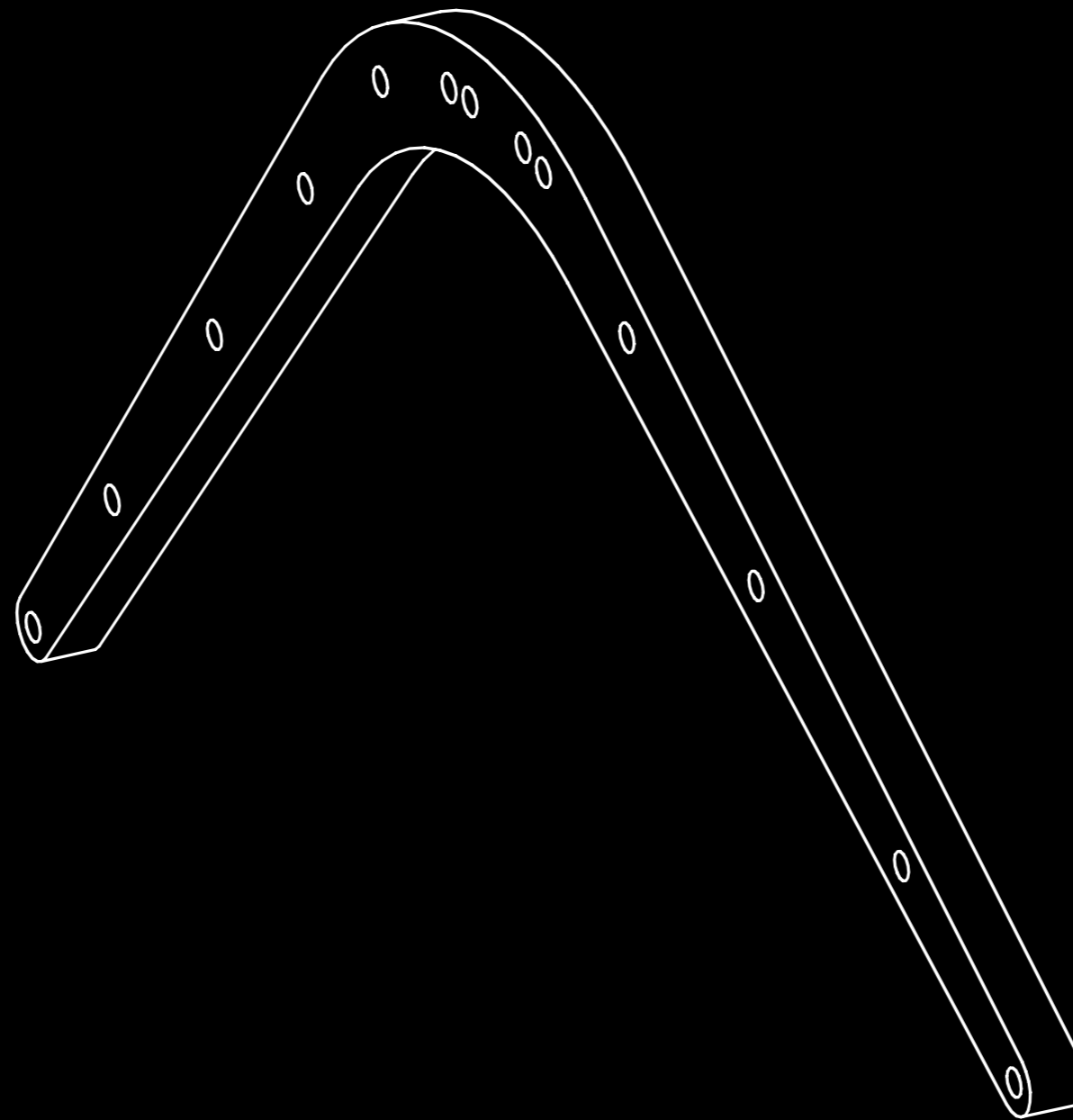
Functionality

The product is lightweight, convenient to handle and can be used an infinite number of times. It is multifunctional, safe and easy to maintain. Using the product can be illustrated by a simple graphical representation.

Ergonomics

Form and function of the product is suited to human use. It was designed to provide ergonomic employment in all positions. Furniture made of boomerangs is very pleasant to touch and creates a natural balance between a person and an object.

One boomerang with holes. That's all.



Quality

Apart from being made from quality materials, the main quality of this product is its easy assembly and disassembly – ie. a transformation from the set of basic elements into objects of everyday use, as needed. If one is no longer interested in an armchair, one can simply rearrange it into a table or a bench, and so on.

The product is sized and shaped so as to be firm, strong, durable, multifunctional and aesthetically interesting. The structure, form and major functions define the final product. The assumption is extremely high durability, which is a fundamental property of our source materials: oak and stainless steel.

In addition to the immediate practical purpose, the product offers:

- 1st Playful possibilities of use: combinatorics.
- 2nd In case of damage, each element is easily replaceable with a new one.
- 3rd Undiscovered possibilities

Ecological compatibility

This product is 100% recyclable. We use the best quality oak tree, which is a renewable material. Wood preservation is done with oil. Fittings are made of stainless steel - inox.

The production technology is modern and energy consumption is very low compared to quality and durability of the final product.

When the complex object isn't of any use, don't throw it away just yet; rearrange it into something else and reuse it!

Peripherals of the Product

Boomerang elements occupy very little space during transport or when they are put away. Integration of products into the environment is possible in both the interior and the exterior. Packaging and disposal issues are resolved by the use of cardboard / paper packaging.



Boomerang is available in three options:

- EXOTIC:** premium Croatian oak with oil finish
- PLAIN:** plywood / in many colors
- OUTDOOR:** teak with oil finish

boomerang THE LOUNGER
the element



boomerang THE LOUNGE CHAIR
the element





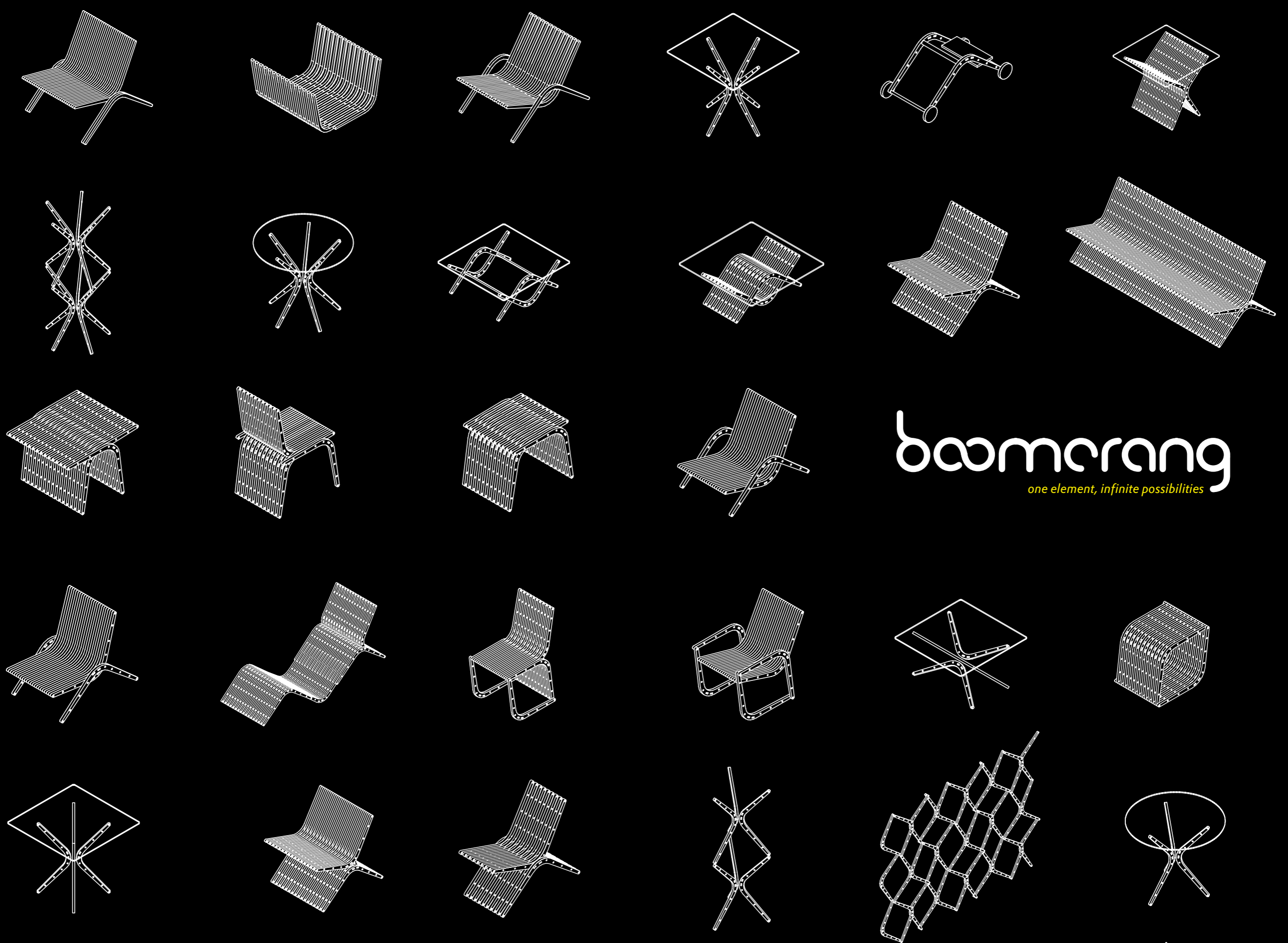
boomerang CHAIR1 + BENCH
the element

boomerang the element HANGER + CHAIR2






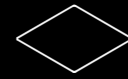













boomerang **LOUNGE CHAIR2 + COFFEE TABLE + CHAIR1**
the element



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	boomerang	screws	wing knobs	plates	plane carriers	table surface
						
	croatian oak oiled plywood colored teak oiled	steel	stainless steel INOX	stainless steel INOX	croatian oak oiled stainless steel INOX teak oiled	glass plexiglass
LOUNGE CHAIR 1		Variant 1 23 Variant 2 33	2 x 47 cm 2 x 67 cm	4 x A 4 x A		
LOUNGE CHAIR 2		Variant 1 23 Variant 2 33	2 x 47 cm 2 x 67 cm	4 x A 4 x A		
HANGER		Variant 1 6 Variant 2 12		18 x A 18 x B	6 x A 12 x D	
SIDE TABLE * BENCH		Variant 1 23 Variant 2 33	2 x 47 cm 2 x 67 cm	4 x A 4 x A	* 4	* 90 x 90 cm
SIDE TABLE		Variant 1 23 Variant 2 33	2 x 47 cm 2 x 67 cm	4 x A 4 x A		
COFFE TABLE		Variant 1 23 Variant 2 33	2 x 47 cm 2 x 67 cm	4 x A 4 x A	4	90 x 90 cm
CHAIR 1		Variant 1 23	2 x 47 cm	4 x A		
CHAIR 2		Variant 1 23 Variant 2 33	4 x 47 cm 4 x 67 cm	8 x A 8 x A		
LOUNGER		Variant 1 46 Variant 2 66	6 x 47 cm 6 x 67 cm	12 x A 12 x A		



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